

Resources for Corporate Development

The fundamental objective of any company is to provide valuable products and services on an ongoing basis. Yet along with serving customer's needs, a company also has obligations to its employees, suppliers, institutions, shareholders and owners as well as the community in which it operates.

The creation of value in all relationships, governed by a company's purpose, objectives and operations, is the starting point for Corporate Development.

We provide a wide range of services, integrating Art, Business and Capital for corporate success.

These fields of activities might look on first glance as very different. Nevertheless, we have been very successful in integrating them as an advisor and consultant.

ART Management and ART Promotion Services

By offering Art Management and Art Promotion to corporates, we focus on the cultural value as part of management, human resources as well as marketing and communication activities. We learned during the many years of working with companies that Art and Culture have on one hand a direct influence on how the company is perceived and on the other hand a motivational importance inside and outside the company.

Art Management and Art Promotion include such services as art collecting, exhibitions, promotion, publishing and other activities related to the cultural responsibility of the corporate world.

The art part of our service profile has been leading us to create t



Business Management and Business Development

With **BUSINESS Management** we tailor our services to the individual needs of each client and help create economic values for the future. The business management helps companies to save cost and time by using our shared services.

With **BUSINESS Development** we aim on future market identification, market analysis as well as market development. Networking and partnership management as an instrument of Corporate Development is also part of our service range.

Small and Medium Sized Business as an important part of economic growth of countries can get with our assistance new business venture and locally based representation offices in other parts of the world.

Having incorporated over many years' new entities and new venture either on our own or with external partners, we are aware of the importance of the appropriate instruments of evaluation as well as of the strategic development of products, services and markets.

Business Services

With **SHARED SERVICES and ADDITIONAL BUSINESS SERVICES** we assist corporations and institutions with a wide range of advisory services as well as consulting instruments. Based on over 30 years of experience we developed projects, concepts as well as instrument for corporate success in a changing business environment.

By working with our **NETWORK**, we can provide multiple advisory services such as Tax Advice, Auditing, Marketing, Corporate Communications and Design, Human Resource Services, Legal Services, Security Advice and more.

To gain appropriate financing for the future development of the business becomes more and more difficult for SME enterprises. Bearing this in mind, we offer a range of **CAPITAL and INVESTMENT SERVICES**, either as investor but also as adviser. By working with financial institutions (outside the banking industry), we support our clients regarding financing of ventures, internationalization projects as well as development of new markets and products.

We are aware of the fact, that finding equity funding for your business is not only a matter of economic reflections but also a social process. By assisting our clients in the investment evaluation strategy, we aim on all the aspects of financing.

As mentioned earlier our **unique business model of integrating ART, BUSINESS, INVESTMENT and CAPITAL issues** becomes a very new approach to the social, economic and cultural mission of corporations and institutions.

Having worked with this model over the years we have been successfully in assisting many clients in their corporate development.

Please note that part of the advisory services we provide are offered together with other companies and network partners of the



THE ART OF CREATING VALUES